

COURSE OUTLINE

1. GENERAL INFORMATION

FACULTY	ECONOMY AND MANAGEMENT		
DEPARTMENT	ORGANIZATIONS MANAGEMENT, MARKETING AND TOURISM		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE CODE	1605-230403	SEMESTER	4th
TITLE	FINANCIAL MANAGEMENT		
Autonomous Teaching Activities		WEEKLY TEACHING HOURS	CREDITS
Lectures		3	5
COURSE TYPE	GENERAL BACKGROUND		
PREREQUISITE COURSES	NONE		
TEACHING LANGUAGE	GREEK		
COURSE OFFERED TO ERASMUS STUDENTS			
COURSE WEBPAGE (URL)	https://exams-sod.the.ihu.gr/course/view.php?id=260		

2. LEARNING OUTCOMES

Learning outcomes
<p>This course aims to delve into the financial management of companies. Upon successful completion of the course the expected learning outcomes are:</p> <ol style="list-style-type: none"> 1. KNOWLEDGE: to identify the student with the knowledge of the financial operation of the Companies and to recognize the elements that compose the financial environment 2. UNDERSTANDING: the student will be able to define and distinguish the methodologies for effective financial analysis and forecasting and to evaluate the appropriate means to meet the financial needs 3. APPLICATION: the student examines the use of tools such as the analysis of indicators, sources, and uses of capital, the analysis (operational and financial) of leverage, and financial management using budgets 4. ANALYSIS: the student combines the above tools of the financial data of the company to meet financial needs or efficient utilization of its resources 5. COMPOSITION: the student creates and compiles reports (financial data) for decision making, organization of financial operation, and decision making to meet financial needs and for effective management of cash 6. EVALUATION: the student evaluates the capabilities of the financial environment and the financial data of the company and measures and compares with other companies in the field for effective decision making.

General Skills
<p>Upon successful completion of the course students develop knowledge that will help them in the following:</p> <ul style="list-style-type: none"> • Search, analysis and synthesis of data and information, using the necessary technologies • Adaptation to new situations • Decision making • Autonomous work • Teamwork • Work in an international environment • Work in an interdisciplinary environment

3. COURSE CONTENT

WEEK 1: Introduction to Business Financial Management
WEEK 2: The analysis and forecast of the financial environment
WEEK 3: Financial analysis and forecasting 1 (capital flow analysis, operating and financial leverage)
WEEK 4: Financial analysis and forecast 2 (analysis using ratios)
WEEK 5: Management of current assets and cash
WEEK 6: Sources of short-term financing (bank lending, credit management)
WEEK 7: Sources of long-term financing (bank lending, financing with share capital increase and conclusion and management of bond loans)
WEEK 8: The role and operation of financial markets
WEEK 9 and 10: Financial management and forecasting using budgets - budget control
WEEK 11: Investments and investment plans
WEEK 12: Modern financing techniques
WEEK 13: Summary

4. TEACHING AND LEARNING METHODS - ASSESSMENT

TEACHING METHOD	Face to face
ICT USE	<ul style="list-style-type: none"> • Use of PowerPoint slides, and internet during teaching • The educational material as well as practice exercises with solutions, is posted on the educational node exams-sod.the.ihu.gr on the course page. • Communication with students is done through the Zoom platform and live in-office hours that have been posted on the course website.

TEACHING ORGANIZATION	<i>Activities</i>	<i>Working Load per Semester</i>
	Lectures	39
	Practice Exercises	26
	Individual Practice Tasks	35
	Self-study	50
	ΣΥΝΟΛΟ	150
ASSESSMENT	<p>The evaluation of students is done with exams</p> <ul style="list-style-type: none"> • either multiple-choice ones • or open-ended answers <p>depending on the conditions prevailing and referring to integrated applications.</p> <p>Topics of previous periods as well as the answers to the exam topics are posted on the page of the course at the educational node exams-sod.the.ihu.gr.</p>	

5. REFERENCES

-Suggested bibliography:

- Brigham F. Eugene, Houston F. Joel, "Principles of Financial Management", 2020, BROKENHILLPUBLISHERSLTD Publications
- Brigham F. Eugene, Ehrhardt C. Michael, "Financial Management-From Theory to Practice", 2019, BROKENHILLPUBLISHERSLTD Publications
- Pazarskis M., "Financial Management", 2020, LOGISMOS Publications
- Arsenos P., Kaldis P., "Financial Management", 2021, E. BENOUE Publications
- Noulas A., "Financial Management: Investment and Financing Decisions", 2nd Edition, 2019, A. TZIOLA & SONS SA Publications.

Related scientific journals